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Asian Glass is the only publication in the industry that offers the reader the full range of communication platforms to access the information contained in every issue. That means for advertisers and marketers, the magazine provides myriad opportunities for you to tailor your message accordingly. In addition to the print copies (5,000 on average, with bonus exhibition distributions), Asian Glass offers a complete, wholly owned digital solution too...at no extra cost!

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As soon as the printed version of Asian Glass is on the presses, we immediately release an e-mail link to up to 8,000 companies per issue. This is done on rotation, so that not everyone sees every issue, and as such creates that "must have" mentality that readers of Asian Glass possess in that they will be in constant contact for any copies they miss. By accessing the link, those in receipt can see the latest issue using full page-turning technology immediately, whilst waiting for the postal copy to arrive.



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Asian Glass Editorial & Distribution Schedule

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- * **ON-PAGE:** full and half display advertising
- * **DIGITAL:** full and half display advertising...and more!
- * **DUMMY COVERS:** the ultimate, high impact creative... take ownership of the issue
- * **BELLY-WRAPPS:** high profile, hard-hitting message conveyance

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- ASEAN glass fibre expansions
- Where next for Asian IGU?
- Coatings and façades in the Middle East
- SE Asian packaging review: part 1

SEE US AT: Glass America; ASEAN Federation of Glass Manufacturers, Glasstech Asia

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- The ultrathin revolution
- SE Asian packaging review: part 2
- Lighting glass in India
- ASEAN solar glass demand

■ **SPECIAL FOCUS: GLASS FREIGHT AND LOGISTICS**

SEE US AT: ZAK Glasstech, Baku Glass 2017

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FREE INSIDE

The AG Yearplanner!

AG17-1

- Float-enomics: China under pressure
- Cosmetic glass markets and makers
- Asian automotive glass demand
- India: a PET battleground

■ **SPECIAL FOCUS: SOLAR GLASS**

SEE US AT: Glasspex; Glassman South America; EURASIA Glass 2017; Windoorex Oman

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- IGU markets and issues for India
- Iranian container glass markets
- Pakistan: an industry in focus
- Tempered and toughened: China in focus

■ **SPECIAL FOCUS: GLASS RAW MATERIALS**

SEE US AT: China Glass; SNEC 2017; Interpack 2017

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- Flat glass prices: China in a vacuum
- Borosilicate and glass tube market focus
- After AFTA: effects on container glass
- Sri Lanka: Smart buildings, smarter builders

■ **SPECIAL FOCUS: COATINGS & CHEMICALS**

SEE US AT: GPD; Mir Stekla; Glassman Europe; Glass South America; Intersolar Europe

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- Egypt: a flat and processed centre
- Maghreb: an innovation centre?
- Household and container glass production
- South Asia: container glass pressures

■ **SPECIAL FOCUS: CONTAINER GLASS INSPECTION**

SEE US AT: AFGM; Gulf Glass; Glassbuild America; Unitecr; Lanka Glass 2017

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- Iranian processed glass markets
- Cullet: an Asian recycling survey
- Build it big: facades and coatings for Indonesia
- China: Beverage bottle markets and makers

■ **SPECIAL FOCUS: FLAT GLASS INSPECTION**

SEE US AT: ZAK Glasstech; Vitrum; Glasstech Asia

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- Investing in Cambodia
- Drinking in the sun: NE Asia beverage markets
- China light: ultrathin glass prospects
- Thailand: a country in focus

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The AG Yearplanner!

Maximise your exposure, maximise your budget...

find out how by contacting:

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